



Employment Opportunity

Marketing and Communications Specialist

Competition #: 4N22-056
Wage: Commensurate with experience
Hours of Work: Permanent Full-time
Location: Whitehorse, Yukon
Closing Date: June 7th 2022

Air North, Yukon's Airline is seeking an individual with superb communications skills to spearhead our marketing efforts. Your passion for the North, travel, and Air North runs deep. You understand what it means to be a custodian of the airline's brand, and are excited about rethinking how Air North communicates to its customers and potential customers.

You will develop marketing campaigns for product launches, draft news releases, assist other departments in producing any materials customers will interact with, coordinate Air North's pages in its quarterly inflight magazine (Yukon, North of Ordinary), and leverage your skills in any other communications or marketing efforts the company might pursue. Your ability to listen, tell stories, and engage with customers and other Air North staff will help drive our success and help us do extraordinary things that set us apart. There is no other role like this in the North, and you will be able to do some of the best work of your career!

Why work for us?

- Phenomenal flight benefits – local and international!
- Extra travel benefits such as hotels and cruise deals
- Employer paid health & dental benefits
- Group RRSP investment options
- Driving and heating fuel discounts

Key Qualifications:

- You are curious about the people around you, have a passion for building brand and challenging industry status quo, and a cultural awareness and eye to emerging trends
- Comfortable navigating through ambiguity while continuing to set objectives and goals
- Your background has experience working with, and building real, productive relationships with creative people who span many fields- advertising, video, interactive, print, retail.
- You have a passion for great work, you can see potential and nourish it and have a tremendous ability to influence both internal and external stakeholders to drive that work forward
- You're inventive, open-minded, and have the confidence to express your rationale when the obvious solution is one thing but the most effective solution is something else entirely.
- Capable of business travel when needed

Education and Experience:

- Bachelor's or equivalent in communications, journalism, marketing or business
- Minimum two years' experience in marketing or communications
- Experience working in a corporate environment where success required collaboration between multiple departments, contractors and vendors
- Sales experiences an asset
- Professional photography, video and/or graphic design experience an asset
- Must be a Canadian citizen, Permanent Resident or show proof of right to work in Canada

******Effective immediately, until such a time the federal government removes the vaccination mandate, Air North requires all new employees to be fully vaccinated at the time of hire and will request proof of vaccination upon onboarding. To request an accommodation under protected grounds, contact HR.******

How to Apply:

Quoting competition #4N22-056, please submit your resume and cover letter to the Human Resources Department:

Email: careers@flyairnorth.com
In Person: Air North Office, 150 Conдор Road, Whitehorse, Yukon

flyairnorth.com

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Whitehorse, Yukon
Y1A 0M7
Canada

USA/CANADA
1.800.661.0407

PHONE
867.668.2228

We wish to express our appreciation to all applicants for their interest in this position. Due to the substantial volume of applications we receive, only candidates selected for an interview will be contacted. Applicants must clearly indicate that they meet the minimum qualifications to be considered for a position.

Air North, Yukon's Airline is committed to employment equity, and has been serving Yukoners for over 40 years. We offer competitive wages, an attractive benefits package including great travel perks, and an enriching work environment for our 350+ employees.

